

Department of Design

Key words

Graphic design, media art, video production



Master of Engineering /
Associate Professor

Sho Kondo

Education

Architectural Design, Graduate School of Science and Technology, Kyoto Institute of Technology (Master's Program)

Professional Background

Technical support staff of ICOM Incorporated
and freelance technical design

Consultations, Lectures, and Collaborative Research Themes

Graphic design proposals, Film production

e-mail address

sho-kondo@fukui-ut.ac.jp



Main research themes and their characteristics

「Graphic design, motion graphics, video design」

Based on graphic designs such as printed materials and logos, I produce images such as motion graphics, and recently I use DSLR and drones. Motion graphics are different from animation and 3DCG images in which a picture is drawn frame by frame in the capacity of a para para cartoon, and a motion is expressed by controlling coordinates and time axis in a planar illustration using simplified figures such as icons and logos. "Chichibu Chemical PR video" created in 2019 and "rain storage commentary animation" created in 2015 are motion graphics images using Adobe Illustrator and Adobe After Effects.

At present, we have been filming the construction of a rainwater storage and distribution system on the island called Akajima, located in the southern part of Goto City, Nagasaki Prefecture, for three years. Based on nearly 300 hours of filming data, we are producing documentary films. I use DJI Inspire 1 RAW and DJI Phantom 4 for drones, DJI OSMO RAW, Sony A7s II, and DJI OSMO Pocket for cameras, DJI RONIN M and Kylin M for stabilizers, and RODE NTG4 + and SENNHEISER MKE 400 for microphones.

We also receive several requests a year for graphic design, such as print design and logo design.

At present, activities in Akashima are active, and based on the graphic design and video production that we have been doing so far, we plan to produce media contents for use in the joint research on environmental education that will be conducted in Akashima. In this research project, we plan to examine not only production but also how the educational effects differ depending on the design concept of the content.

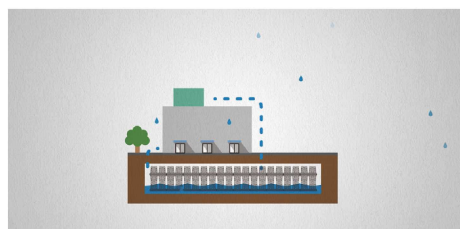


Fig.1 Chichibu Chemical Co., Ltd. PR animation



Fig.2 Rain Stock -urban development for keeping rainwater-



Fig.3 Photography in Akashima, Goto City, Nagasaki Prefecture

Major academic publications

"Chichibu Chemical Co., Ltd. PR animation": Chichibu Chemical Co., Ltd., 2019

"Rain Stock -urban development for keeping rainwater-": Sub Committee for Promotion of Rainwater Harvesting, Architectural Institute of Japan, 2016

"Green Emotion": Kobe Biennale 2015, Green art exhibition prize, 2015

"Potential of Inter active Art with Web Design skills": Bulletin of Environmental Art and Design No.12, pp.39-42., 2013